

Call for Proposals

Interior Mural

Submission Deadline: November 1, 2023 at 11:00pm ADT

Location: Seton Academic Centre Cafeteria (2nd Floor) at Mount Saint Vincent University in Halifax, NS

Project Timeline: November 20, 2023 – January 12, 2024

Mural Size: up to 210" long x 78" high

2023 marks the 150th anniversary of [Mount Saint Vincent University](#) (MSVU) and to commemorate the occasion, the university is seeking proposals by professional artist for a two-dimensional mural. The mural is commissioned by MSVU and the project is administered by [MSVU Art Gallery](#).

Mount Saint Vincent University is located on the western side of Asoqmapskiajk/the Bedford Basin, north of Kjiptuktuk, also known as Halifax. The mural will be located in Seton Academic Centre, which opened in 1971 and is built in the brutalist style of architecture that was popular at the time. The building faces Asoqmapskiajk with a view of Africville to the right. Artists are encouraged to consider and address place (in land-based, social, historical, or other contexts) in their proposal. Explicit or thematic acknowledgement of the university's 150th anniversary is not required, nor is representational or figurative imagery, and artists are encouraged to interpret this Call creatively.

Site Description

The wall is located on the second floor of Seton Academic Centre, adjacent to the SAC Café and near the MSVU Art Gallery offices.

The wall is made up of protruding brick, that is painted very pale grey with a blueish tint. The mural should be created offsite, on a rigid material such as MDF or plywood which will then mounted onto the brick wall.

There is a vent that cannot be blocked. The mural must end before the baseboard (max height 78" from edge to edge).

The area has skylights providing natural light during the day with LED white linear tube lighting in the ceiling. Windows run perpendicular to the wall. There is no directional lighting and no natural lighting will affect the mural.

The mural faces the cafeteria seating area. There is an uninterrupted view of the mural from the RBC link that connects the space to the rest of the University. Approximately 3,025 people engage in this area weekly.

Installation Information

The selected work can be created off-site beginning as early as November 20. If required by the artist, the Gallery can provide a location to work for up to 20 business days (Monday – Friday) starting December 5. The artist can access the space from 9:30am – 4:00pm, with some flexibility if needed. The university will be closed from December 23 – January 1 and the space will be inaccessible during this time. If creating in a space provided by the Gallery the artist must use low VOC materials.

The selected work will need to be installed by January 12. Installation will be led by the Gallery Technician and MSVU Facilities team.

Artist Duties

The Artist is responsible for the design and production of the mural within budget and the provided timeline. The Artist is responsible for sourcing the materials. The Gallery will cover all expenses for materials.

The Artist will need to dedicate approximately 15 hours of onsite consultation between November 15 – 24 and be available on January 17 for the mural unveiling at a community-based event. The artist will be invited to speak about the mural and will be paid the appropriate CARFAC fee.

With the artist's consent, MSVUAG will document the installation process. Documentation costs will be covered by MSVUAG and copies will be shared with the artist.

Eligibility

Applicants must reside in, or have a connection to, the Halifax area and/or Mount Saint Vincent University and be legally able to work in Canada.

Selection Criteria

- Impact and artistic quality of the project
- Relevance in relation to the MSVU Art Gallery's vision and mandate: www.msvuart.ca/about/history-mandate
- Feasibility and technical reliability
- Accuracy of proposed budget

A Selection Panel of qualified individuals will review the submissions based on the project objectives and selection criteria.

Budget and Fees

\$5,000 fee to the artist for design and production

\$335 fee for participation in the mural unveiling

All materials, support structure, documentation, installation fees, transportation of the work and promotion will be paid for and provided by the Gallery upon an approved budget.

Please note: accommodation or travel expenses will not be provided for the artist

How to Apply

Submissions must include the following:

- Your name, address, phone number and email address
- Material that provides insight into you and your practice (e.g. a CV, resume, artist website and/or other similar information)
- A brief statement presenting your proposed project and describing your design concept; include a list of materials you will use and budget for materials (1 page)
- A brief schedule of work, outlining your design and production schedule within the provided timeline
- A list of any questions that you need answered in order to finalize your installation plan
- 3-5 visual representations (sketches, drawings, collages, etc.) of your proposed project
- 3-5 images of relevant work, labelled with the title, year and medium (if applicable)

All submission components, including images, should be compiled in a single PDF document. The PDF file name and email subject line should both be "Mural Proposal – Your Name".

Proposals should be emailed to art.gallery@msvu.ca by the deadline (see above).

If you have questions, need assistance, or if any aspect of this submission process is inaccessible to you, please don't hesitate to reach out, Gallery staff are happy to help! Contacting us via email (art.gallery@msvu.ca) is the best first step and from there we can arrange to connect via phone or video chat, etc, if you prefer.